

PLANNING PROCESS & PUBLIC ENGAGEMENT

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EXIT



The Process

A transparent public engagement process is the foundation of a successful plan. The involvement of residents, business owners, and other stakeholders is essential to the creation and implementation of the plan. Elements of public engagement for the 2040 Hastings Comprehensive Planning process included:

- **Plan Steering Committee Meetings**
- **City Council and Planning Commission Meetings**
- **Public Workshop/SWOT Analysis**
- **Community Wide Survey**
- **Crowdsource Mapping Application**
- **Youth Survey**
- **Pop-Up Meetings**
- **Public Open Housing & Hearings**

The goals and policies of a comprehensive plan support the community's vision for the future of Hastings and address barriers to realizing this vision. Elements of the plan have been crafted from the 2030 Comprehensive Plan, Thrive 2040 requirements, individual participant's ideas, discussions and debates among committee members and the past experiences of the community as a whole.

Community Vision

This input allows the identification of underlying themes as a frame for the plan, and provides information on what specific issues and ideas are most important to Hastings citizens. This foundation ensures that the plan is not just a hollow document, but a guide for future decisions in Hastings that are in line with the community's ideals. From this foundation, the City of Hastings will continue to grow and thrive along with the Twin Cities region as a whole.

Project Schedule

MONTH	TASKS
May 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting - Project Kick-Off Meeting • Begin Existing Plan Review, Metropolitan Council System Statement Review, Demographics and Existing Conditions Analysis • Launch Project Website
June 2017	<ul style="list-style-type: none"> • Ongoing - Existing Plan Review, Metropolitan Council System Statement Review, Demographics and Existing Conditions Analysis
July 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Ongoing - Existing Plan Review, Metropolitan Council 2015 System Statement Review, Demographics and Existing Conditions Analysis • Open Online Survey • Launch Crowdsourced Online Mapping Tool • Pop-Up Meeting #1 - Rivertown Days
August 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Public Workshop – SWOT Analysis (August 3, 5:30-7:00pm at City Hall) • Joint Council and Planning Commission Workshop – SWOT Analysis (August 16th, 2017)
September 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Key Stakeholder Interviews (September 21 & 22)
October 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Launch Youth Survey
November 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting • Prepare Draft of Comprehensive Plan Update • Pop-Up Meeting #2 - Holiday Hoopla
December 2017	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
February 2018	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
March 2018	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
April 2018	<ul style="list-style-type: none"> • Comprehensive Planning Committee Meeting
May 2018	<ul style="list-style-type: none"> • Draft Plan Open House to Review Draft Plan
June 2018 - February 2019	<ul style="list-style-type: none"> • Boards and Commissions Review Draft Plan • Distribute Plan to Impacted Jurisdictions/Entities • Send Plan to Metropolitan Council for Preliminary Review • City Council Review Workshop • Final Edits from Metropolitan Council and Impacted Reviewers Comments • Council Review • Submittal to Metropolitan Council for Review
March 2019 - Fall 2020	<ul style="list-style-type: none"> • Metropolitan Council Review • Metropolitan Council Forecast Revisions • Completing Revision • Re-submittal for Metropolitan Council Review

Project Website

A project website was developed where links to engagement activities and resources were shared across the community. The website also provided a venue to share draft materials and solicit comments throughout the planning process. This aspect of communication and participation strategy was important for transparency, and for sharing information with stakeholders who were unable to attend meetings.

[COMMUNITY SURVEY](#) [CROWDSOURCE MAPPING APPLICATION](#) [PROJECT RESOURCE LINKS](#) [YOUTH SURVEY](#)



Hastings 2040 Comprehensive Plan Update

Comprehensive Plan Steering Committee Meeting #6 – Presentation

FEATURED ~ [LEAVE A COMMENT](#)

Below is a link to a PDF of the presentation given on November 2nd, 2017 to the Steering Committee for Hastings 2040 Comprehensive Plan.

Follow Project Site via Email

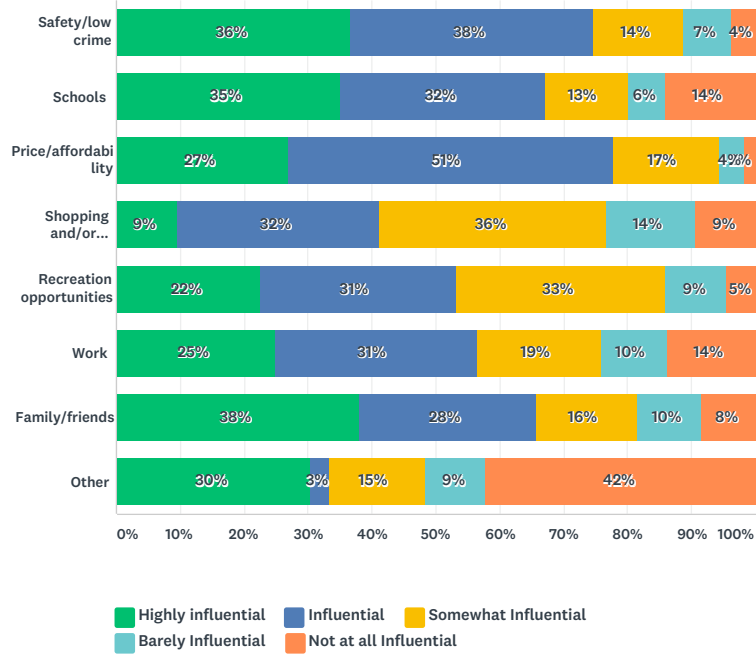
Enter your email address to follow this project site and receive notifications of new posts by email.

Community Wide Survey

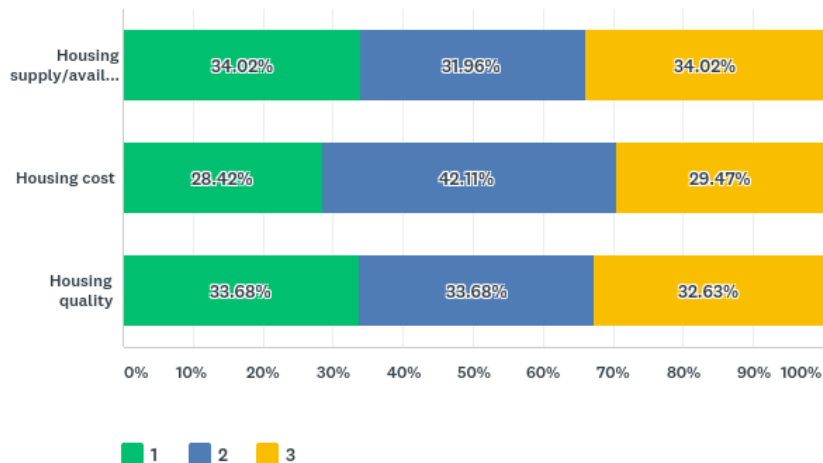
The development of a community - wide survey serves as an essential tool to most comprehensive planning process and gives individuals an anonymous platform to voice opinions and concerns. The survey was primarily online, distributed via Survey Monkey. The survey was linked on the project's website, noticed across the community, mentioned in social media postings online and plugged several times on KDWA. Hard copies were delivered to senior housing facilities and community centers. There were also paper copies available at City Hall for those who preferred to complete a printed survey. 122 survey responses were received. There are several key questions included in this chapter and the complete results are included in Appendix A.

Q4 Please rate the influence of the following factors in your decision to live where you live right now.

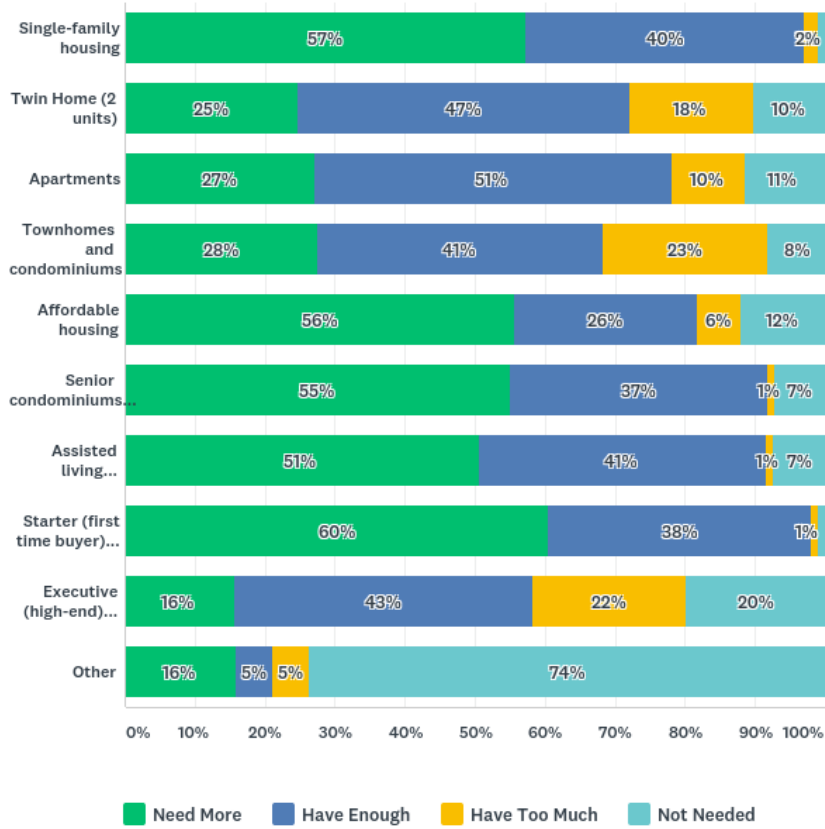
Answered: 108 Skipped: 11



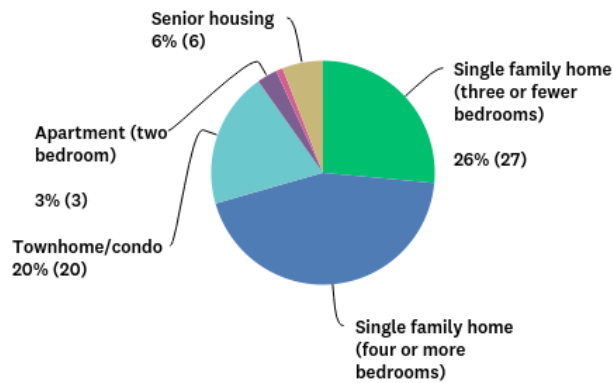
Q6 Please rank the following aspects of Hastings housing based on the need for improvement - with 1 being the greatest need for improvement and 3 being the least need for improvement.



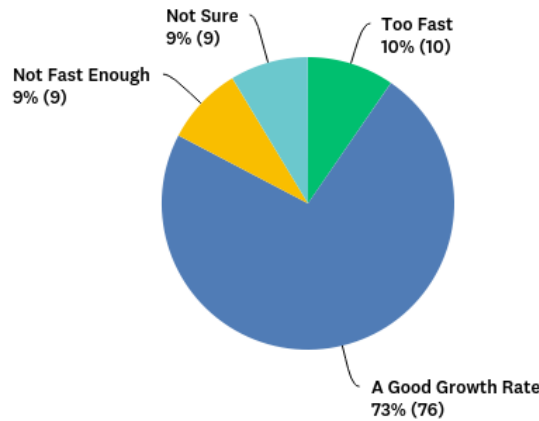
Q7 Please share your opinions about the supply of various housing types in Hastings.



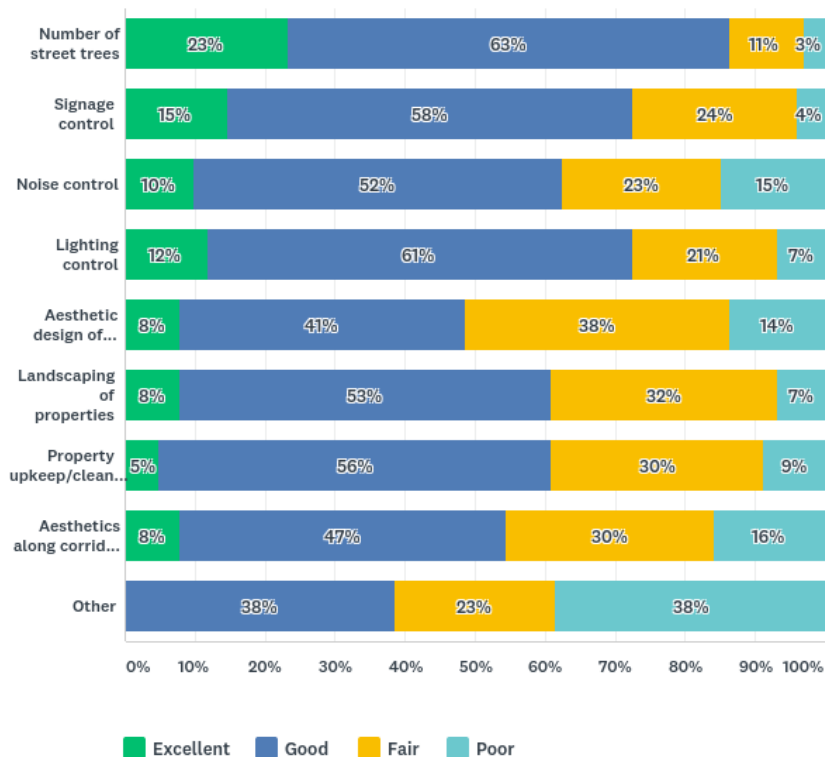
Q10 If you were to move in the next 5 years (within or outside Hastings), what type of housing would you be likely to seek?



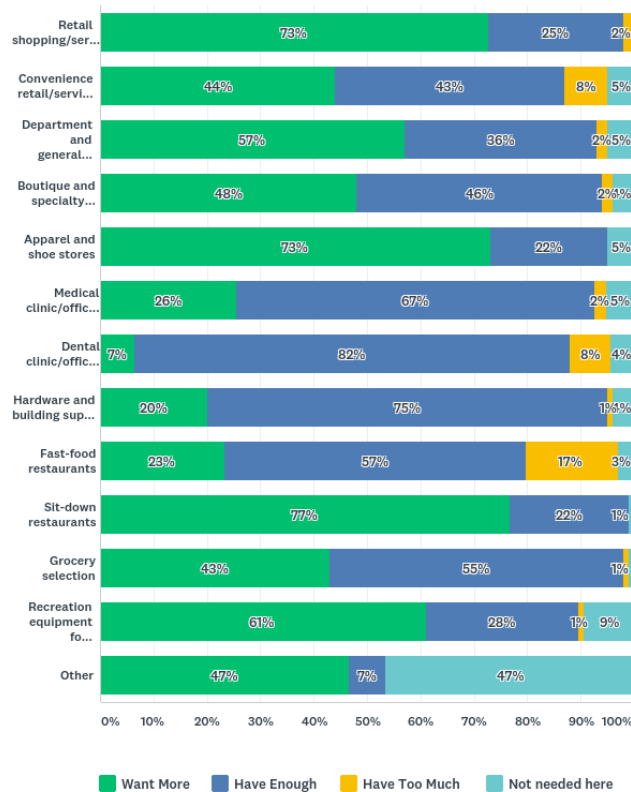
Q14 The Metropolitan Council forecasts the City of Hastings' population will grow by 29.89% between 2010 and 2040; from 22,172 people 2010 to 28,800 people in 2040 - an increase of 6,628 people. This growth is projected to lead to 3,765 new households and 2,004 additional jobs in the City of Hastings. Do you feel this growth is...



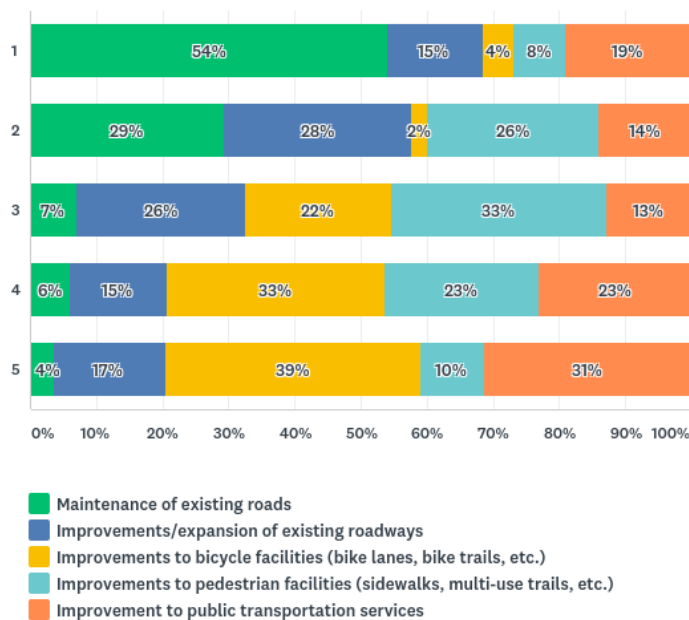
Q16 How do you rate the following aspects of the City of Hastings?



Q20 Please share your opinions about the supply of various retail and service businesses in Hastings. "More" could mean more stores, more/different product selection, or both.

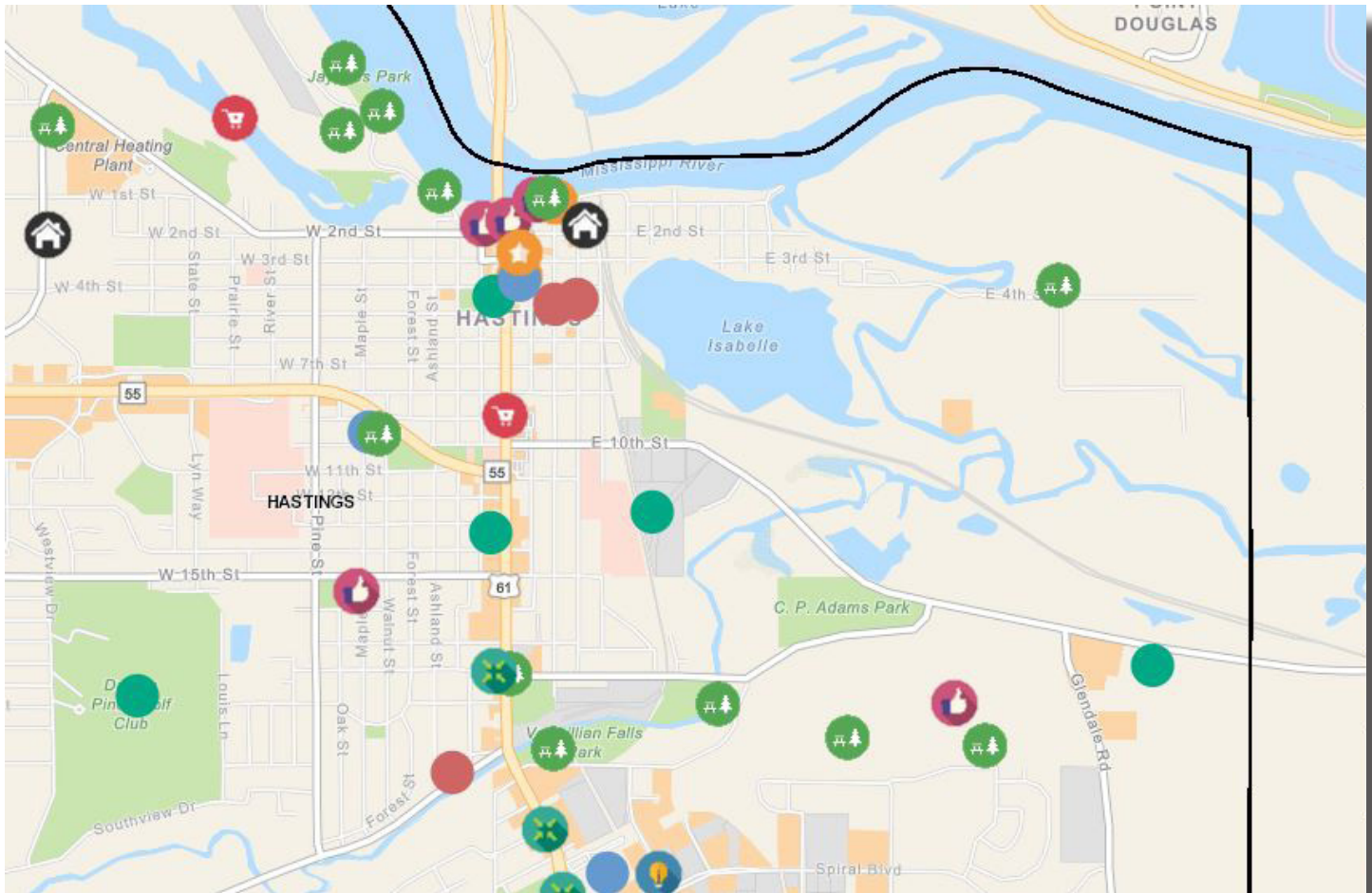


Q23 Please indicate the importance to you of the following transportation investments in the next 10 years. Please rank the investment most important to you FIRST (#1), and the investment least important to you LAST (#5). You may skip any questions you prefer not to answer.



Crowdsource Mapping Application

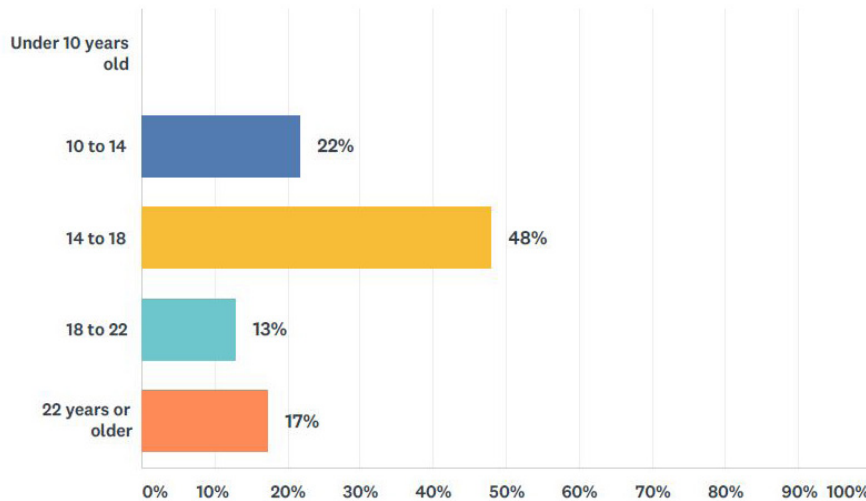
Utilizing Esri ArcGIS Online to develop a custom online mapping tool for the public was an important part of the planning process. It was used by the public to contribute information to a common online map such as areas of concern, street in disrepairs, areas to restrict development due to environmental concerns, and areas of the City that are primed for additional development. This was a great visual way to get citizens involved with the planning process and address concerns and opportunities they see in the City of Hastings.



Youth Survey

The development of a youth survey served as an essential tool to give younger individuals an anonymous platform to voice opinions and concerns. The survey was primarily online, distributed via Survey Monkey. The survey was linked on the project’s website, noticed across the community, mentioned in social media postings online and plugged several times on KDWA. 23 youth survey responses were received. There are several key questions included in this chapter and the complete results are included in Appendix A.

Q7 What is your age?



How do you describe Hastings to people you know or meet that don't live here?

- Small town with not much to do, but nice scenery.
- Friendly, good schools, and small town feel.
- We have a bridge. Hick town. Rural Suburbia. Good school.
- A mid size town on the Mississippi with a small town feel.
- It's a nice town, there is not a lot of stuff for teens to do though! I wish there was more activities for older age kids to participate in to help them stay out of trouble! The amount of drugs in the town needs to be taken care of!
- Small, country town. Cliques. Non-accepting of new people.

What do you like about living and going to school in Hastings?

- Lots of club and activity options. Many diverse courses to choose from.
- Safe town and good school.
- I go to school in Burnsville because the district here couldn't meet my needs. I like the downtown Riverwalk and Vermillion Falls, I always show my friends from Apple Valley and Burnsville around.
- Good better than a lot of schools
- It's a well rounded school, with great academics and a mix of people

Comprehensive Plan Steering Committee

A Comprehensive Plan Steering Committee was established by the City to oversee the process and ensure that the established goals and objectives were being accomplished in a timely manner. The Plan Steering Committee, comprised of 20 community members, was also the primary review body throughout the planning process. The steering committee held nine meetings during the course of the planning process. These meetings were open to the public. Plan Steering Committee presentation materials were posted on the project website for public access.



Public Workshop

A Public Workshop was held on August 3, 2017. The purpose of the meeting was to gather input on the City's strengths, concerns and opportunities to provide direction to the comprehensive planning process. Many citizens shared their opinions on the future of Hastings. The meeting was structured in a public workshop format and focused on three overarching topics; Beautification, Development and Mobility.



SWOT Analysis

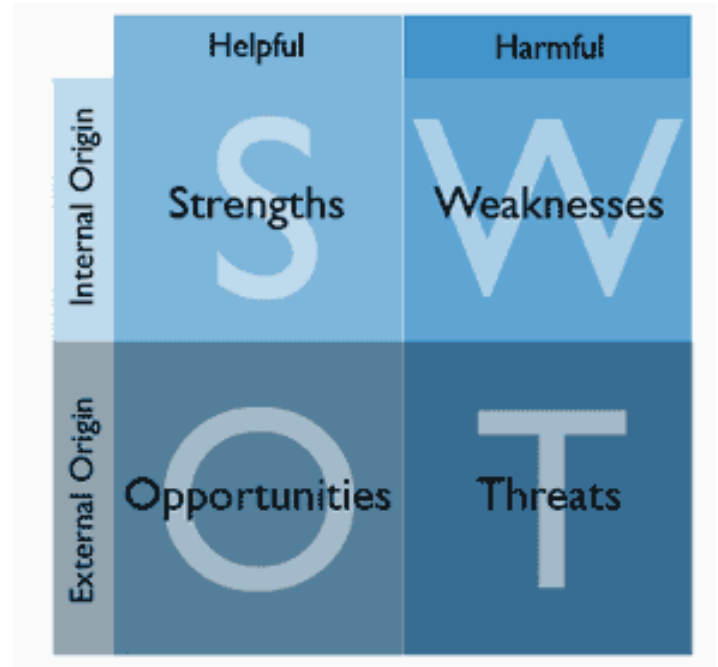
Consultants, City Staff, Plan Steering Committee members, and community members were available to discuss topics and answer questions about the plan and planning process. Participants discussed Strengths, Weaknesses, Opportunities, and Threats (SWOT) in the various categories. The following pages provide a brief summary of the feedback and comments collected from each category.

Topic Categories for SWOT Analysis

Beautification Development Mobility

Overall questions to be answered through comprehensive planning process:

- What should the character of the City be in 2040?
- What transportation/mobility improvements will be needed before 2040?
- What will be great about living in Hastings in 2040?



Beautification responses from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Wide variety of plants in ROW and parks
- We have beautiful buildings
- Perennial planters
- New uses for old buildings
- Need non-play/non-programmed spaces at city parks
- Need more trees around parks for shade
- Building upkeep with historic properties
- Riverfront (2)
- New community signs
- Trails and regional connections (2)
- Parks (2)
- Mississippi access
- Green space amount, use and maintenance
- Historic areas; downtown, residences, buildings
- Good historic preservation
- Utilization of natural water resources
- Trail system & expansion (4)
- New downtown
- Parks/Well Maintained (2)
- LeDuc Mansion
- Riverfront/Rotary Pavilion/River walk (2)
- Rivers and lakes – recreation and preservation
- Vermillion corridor

Issues/Threats/Weaknesses (-)

- More than just screening and plants
- Vermillion street is ugly
- Minnesota weather causes issues with street landscaping
- Cost to maintain variety of plantings
- Emerald ash borer impact, need more variety
- Minnesota weather is hard on buildings
- Historic charm, is it a priority? Is it affordable?
- Cost for reuse of old buildings
- Weeds along Vermillion Street
- Historic district restrictions
- Business corridors getting ugly/rundown
- Community gateways
- Lighting pollution-particularly LED lighting
- Light the Canadian Pacific railroad bridge
- Access to Old Mill ruins
- Character change with redevelopment and increased density
- Subjective criteria
- Consistency –maintaining it
- Vermillion corridor
- Vacant lots on Vermillion
- Dying Ash trees
- Cost to maintain infrastructure
- Need better placement and more lighting on streets
- Median weeds
- Downtown transfer station
- ConAgra lot/property
- Utilization of riverfront
- Vermillion corridor
- Overuse of chemicals by city, farms and residences
- Lake Rebecca

Development responses from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Support community marketing
- Hastings is now a lot closer to the “metro” than it used to be – very accessible
- Utilize social media to market community
- Holistic approach to developing around assets
- Look regionally for tourism
- Arts community!!
- Design guidelines/standards are good
- Do we need another type of Business Park?
- We need a variety of business/commercial options and marketing for them
- Embrace new technology for enticing new growth
- Technology – telecom-access-workforce
- Capitalize on unique character of Hastings
- Invest in incentives and people
- Focus on quality of life and commerce
- Benefits and costs of bike trails
- Reuse of valuable water resources
- Work for skilled trades, need to attract
- We have a construction boom
- Developer networking-understand their needs
- Small town character with necessary amenities
- Redevelopment opportunities
- Room for new growth/lots of land (2)
- Momentum building – creates positive energy
- Increasing tax base
- HWY 61 bridge
- Art space Lofts
- RR Phase 1-3.1
- Historic district rehabs
- New bike trail at Spring Lake park
- Downtown
- Arts and entertainment district (2)
- Opportunity to attract larger employers while keeping small town charm
- Old RJ’s reopening-new business
- City should purchase lot by Mill for a park
- New housing
- Well preserved downtown
- More and wider variety of lodging
- Allina – new clinic/business
- Hudson building restoration (2)
- Art space Lofts

Issues/Threats/Weaknesses (-)

- Not being on the interstate has limited the ability to grow comparatively
- Historical based development has a niche roof/limit
- People don’t come and stay in Hastings long enough
- Underdeveloped industrial park
- The cost for design guidelines/standards to businesses
- Need services/businesses nodes across community
- What does our workforce look like, what are our strengths?
- Workforce housing is lacking dues to transportation issues and/or housing opportunities in the community
- Do we have any space for conventions? Do we have a market for conventions?
- Need another hotel or more for conventions
- How will future greenfield development affect the edges of the community?
- Benefits and costs of bike trails
- STEM workers needed for public – focus on community needs/issues
- Balancing downtown development and parking needs
- Are we prepared for new technology and impact on development
- Losing college graduates
- Attract/retain your families
- Only one Internet option
- Need tax credit for historic district rehabs
- Destination based vs convenient retail
- Affordable housing stock (density/multi-family/SF)
- Taxes
- Lack of buildable land
- Lack of high-tech business park
- Brick & mortar vs online retail
- Lack of population growth
- Access to community
- Absorption rate
- Perception of distance to core (metro)
- Lack of larger employers
- Creamery-lot to the south on 18th

Mobility responses from Public Workshop, Joint Meeting and Steering Committee SWOT Analyses

Opportunities/Strengths (+)

- Connect HWY 61 and HWY 316 via Tuttle
- Granny flats/mother-in-law suites -2 units on a single family lot
- Planning for non-auto
- Hospital leveraging land around it
- Boat traffic on the Mississippi river
- Join Met Council transportation group – Get on the bus route!
- Citywide wireless
- Internet backbone bandwidth for business use
- Proximity to airport
- Trail system connections
- Encourage business locations to reduce access issues (food & supplies)
- Gateway to SE Minnesota
- Recognizing that mobility is a problem in the community
- Bike trail system
- Walkable city (i.e. trails)
- Expand loop bus
- Need safer pedestrian route to downtown/core
- Bike trails and connections (3)
- River connections to other communities
- Expanded bus services (opportunity)
- Low congestion/traffic
- Opportunity to expand bike trails
- Opportunity to connect Tuttle Drive to HWY 61
- Public boat launch on river

Issues/Threats/Weaknesses (-)

- STROADS – Roads or Streets, not both
- Sidewalk connections needed
- Are we an aging community? If we are, what does that mean for us?
- Transit needed around the City
- Transit needs between Hastings and the region
- Lack of public transportation option (2)
- No regional transit in/out of Hastings
- HWY 47 and HWY 55 need 4 lanes
- Local transit – need access to food shelf and groceries
- Safe crossings needed on major roadways
- Lack of funding for transportation improvements
- Limited access from metro
- Mobility on Vermillion corridor is a challenge
- Changing demographics; aging population, quality of life, people who don't want to drive.
- Senior transportation
- 18th Street intersection
- Transit to Twin Cities for leisure & activities
- User-friendliness of public boat launch/docks; no downtown docking, no dock at boat launch
- Lack of public transportation/bus service (2)
- Bottleneck, slow moving traffic on Vermillion Street
- Allow senior to use scooters and golf carts on trails
- Need more traffic controls on south end of the city
- Bad exits from HWY 61/Vermillion Street businesses
- HWY 316 needs a roundabout of light at Hwy 61 and at Tuttle
- Lack of senior transportation
- Lack of transit to Twin Cities
- Lack of retail shopping options in Hastings; people go to Apple Valley, Woodbury, Eagan, Cottage Grove, etc.

Stakeholder/Focus Group Interviews

Near the end of September 2017, on the 21st and 22nd, stakeholder and focus group interviews were held at City Hall. The sessions for stakeholders were 20-25 minutes, and discussion was focused around a pre-distributed questionnaire for participants. There were several hour-long focus group sessions as well. A summary of questions and answers are included below:

1. Why are you located in Hastings, and what do you like about the area and City?

- Small town character (4)
- Family/connections
- River town (2)
- Downtown and historic character (4)
- Safe community
- Arts and culture (2)
- Affordable housing options
- Great schools (3)
- County seat
- Lots of resources and organizations to partner with for success
- Own business in town (2)
- Close to Rochester and Twin Cities (2)

2. If you represent a business in Hastings – what do you need from the community to grow?

- Quality affordable housing for employees (3)
- More commerce and employment (3)
- City buy-in and support for business
- Finding people interested in protecting and teaching the history of Hastings
- Protect the environment of Hastings and a part of the City's character
- Need more diversity in population for future growth
- Need to be a welcoming and open community
- Lose "townie" mentality
- Renovate sports facilities as needed
- Overuse of small neighborhood facilities
 - need regional athletic complex
- More people and families (5)
- More donations/giving through voluntary payroll deductions
- More residential density
- Transit in and to/from community for students, seniors, disabled persons and workforce (4)
- Red Rock Corridor
- More communication for new businesses costs for development
- Buy local and local support of local businesses (2)
- Community support for the arts and promote community as arts destination

3. What do you see as the strengths of the community and how are they being capitalized upon?

- Connectedness of community
- Parks and trails (5)
- Away from the twin cities
- Small town character (7)
- Good communication from City (2)
- People are for kids and support youth
- Proximity to the water/river (3)
- Downtown, History, Character and Architecture (9)
- School and community education (11)
- County seat (4)
- Close to Twin Cities metro (4)
- Low crime
- Life needs and community support (2)
- Community volunteers
- Athletics (2)
- Art community and programs (2)
- Collaborative religious community
- Business community/Chamber (2)
- Riverfront as a regional destination (8)
- Good activities for all age groups (3)
- Good community education programs
- Community highly values arts, academics and athletics
- Loop Bus
- Community pride
- YMCA
- Hospital

4. What are Hastings weaknesses? What is being done to address these? What do you think should be done?

- Need to create more spaces for people to connect with each other and the community as a whole
- More access to river and boating downtown (2)
- Transit around the community and metro (14)
- Address youth needs and activities (2)
- Affordable Quality Housing (6)
- Continued downtown redevelopment (2)
- Location, access and distance from Twin Cities (2)
- Need hotels
- Stagnate, revolving and decline of businesses (4)
- Need simplified and clear City requirements for new business development (3)
- Need community and family activities to grow businesses (4)
- Attract bigger chain restaurants (2)
- Annexation issues...where to grow and is it possible to annex growth area, where can the City annex?
- Homelessness issues
- Housing for seniors, young families and workforce (3)
- Gossip, negativity and misinformation about community efforts, transit & crime and historic district regulations (3)
- Need to capture the “Era of the Arts” and creativity
- Need more employers and employment (3)
- Need to reduce number of smaller park ballfields and move larger recreational complex
- Fees for recreational uses may need to go up to meet needs and expansion plans
- Lower WAC and SAC fees (3)
- City has a reputation of being hard to work with (2)
- Dome for recreation and athletics
- Hudson building needs to be finished (2)
- Make Hastings a destination (2)
- Lose “townie” mentality (2)
- Vermillion Street/HWY 61
- SAC and WAC fees are very high (2)
- Need more vision
- Event parking downtown

5. If you were promoting Hastings to your friends what elements of the community would be important to include as assets/opportunities in this plan?

- River town/Riverfront (10)
- Historic District, Downtown and Architecture (10)
- Civic organizations
- Community pride (5)
- Small town (2)
- LeDuc Mansion
- Culture
- Arts education and programs (2)
- Parks and trails (8)
- Arts and cultural assets (3)
- Need to tell the story of Hastings to the community and beyond
- Lots of activities and events (2)
- Great quality of life (3)
- Safe
- Affluent and accessible and close to metro (3)
- County seat (2)
- Natural resources
- Nice people, need a welcome wagon
- Need increases in salaries and employment
- Schools (4)
- Beautiful (2)
- Walkable downtown
- Easy to get around town
- Great City to do business in and with
- YMCA

6. Where do you see new growth (greenfield) development occurring?

- HWY 316/61
- Industrial park and SW area with better access (3)
- West of along HWY 55 (8)
- South along HWY 61 & HWY 316 (5)
- Self-driving cars will be huge for Hastings and the community should strive to have pilot project involving new transportation technologies
- We need more housing for moving families; both to Hastings and “up” within Hastings
- Retiree and senior housing (2)
- Hotels
- SAC & WAC fees dictate development pace and players
- Need new neighborhood commercial nodes in new neighborhood growth
- New residential neighborhoods (2)
- Need more business and industry growth (2)

7. What types of developments are needed or missing from the community?

- Affordable housing options for all income levels (5)
- Transit (2)
- Hotel
- More restaurant with outdoor seating along river and Downtown
- Homeless shelter
- Assisted living-transitional senior housing (2)
- Regional entertainment
- Moderate single-family housing
- Balance of low-income market rate housing
- Higher density housing options
- Need more local businesses downtown (2)
- Support for local businesses to build, expand and sustain themselves
- Red Rock Corridor would greatly help downtown housing and business development
- Need to be a destination (2)
- Need to expand arts offerings (2)
- Need a boutique hotel
- Need to promote and grow bed and breakfasts
- Recreational/athletic indoor dome
- Recreation complex
- Grocery in midtown
- Bowling alley
- Entry level housing
- Construction and property maintenance businesses
- Skilled trade programs
- Hudson building needs to get done
- Boat parking downtown
- New sit-down restaurants
- Year-round farmers market
- Need community center for sports and bigger events

8. Do you see Hastings in 2040 as a town or a suburb and what types of future developments support your view?

- Town in character/suburb in function (12)
- Town – due to geography, transportation and surrounding agricultural uses (3)
- Dependent on business retention and attraction
- Town with continued bike trails, parks and riverfront development
- Town with continued development in character of existing community
- The community needs to capture the creative class to survive as a unique town in the metro
- Dependent on transportation – gas, affordability, condition and capacity of HWY 55 (2)
- Town with continued HWY 61 redevelopment

9. Are there any particular areas that need reinvestment?

- Industrial park and truck access (2)
- Downtown (6)
- Hudson building (3)
- Midtown (2)
- Invest in building and promoting existing local businesses (3)
- SAC and WAC fees are high and make it hard for small businesses to grow and establish themselves in Hastings (2)
- Vermillion Street/Highway 61 corridor (10)
- Business development, retention and attraction (2)
- Entitlement and development process needs to be efficient and forthcoming on total costs and timeline
- Need more employment and employers
- Riverfront and shoreline
- Housing
- Healthcare offerings
- More senior housing
- Westview Mall
- Need hotel downtown
- Improve lower west-side housing
- Reinvest in improving Cow Town
- Industrial park and truck access (2)
- Downtown (6)
- Hudson building (3)
- Midtown (2)
- Invest in building and promoting existing local businesses (3)
- SAC and WAC fees are high and make it hard for small businesses to grow and establish themselves in Hastings (2)
- Vermillion Street/Highway 61 corridor (10)
- Business development, retention and attraction (2)
- Entitlement and development process needs to be efficient and forthcoming on total costs and timeline
- Need more employment and employers
- Riverfront and shoreline
- Housing
- Healthcare offerings
- More senior housing
- Westview Mall
- Need hotel downtown
- Improve lower west-side housing
- Reinvest in improving Cow Town and Lake Isabel

10. What are some of the major projects in the City in the last 5 years? How were they successful? What could have been done differently?

- Downtown + (5)
- Hudson building +
- Artspace Lofts + (2)
- Event parking is needed downtown -
- Riverfront Pavilion/Park development + (12)
- Industrial park is not meeting the long-term needs of a changing economy -
- Access and land use conflicts on Vermillion -
- Low availability of land for new housing -
- Need more riverfront access -
- HWY 61 needs an overpass or other features to increase pedestrian safety -
- Reduction in WAC and SAC fees needed - (2)
- Need to maximize resources of the community college -
- Waterpark is great +
- Trail development + (3)
- Businesses continue to support the City and community + (2)
- Promote downtown as destination + (2)
- HWY 61 bridge is great (3)
- Coborn +
- CVS +
- Kwik Trip +
- Small business don't always have the resources to tackle city fees and regulations -
- Need open and honest communication between businesses and city-

11. If given \$1 million for the betterment of Hastings, how would you spend it?

- Support and grant or loan program for small businesses or non-profits to establish and grow (3)
- Business training for small business and non-profits
- Use money to create spaces/businesses for the community to connect
- Support pilot for self-driving vehicles
- Invest in docking system for downtown to help riverfront and businesses (2)
- Redevelopment of downtown and surrounding areas
- Fix historic homes
- Promote becoming a destination for regional tourism
- Help build a recreational youth complex
- Update football field
- Recreational dome
- Transit (3)
- Support youth and senior programs
- Donate to school foundation
- Affordable housing
- Clean up Vermillion Street/HWY 61 (2)
- HWY 55 improvements
- Attract major employers
- Billboard outside of town for Hastings visitors

12. If given \$10,000 for the betterment of Hastings, how would you spend it?

- Survey and support existing businesses/business retention (3)
- Promote creative and arts community across the region
- Promote and improve The Loop
- Study commercial land development approval process
- Beautification along HWY 61
- Beautification along HWY 55
- Welcoming signage
- Update park equipment
- Promote downtown as a regional destination (2)
- Transit study
- Donate to local charities (2)
- Weeding on Vermillion/HWY 61 corridor
- Study connecting corridors

13. Is there anything else you would like us to know about – information or ideas for the Hastings 2040 Comprehensive Plan?

- Become a Beyond the Yellow Ribbon community
- Continued development of small town charm (2)
- Beautification of HWY 55
- Invest in historic football field and more tennis courts if needed
- Need a business ambassador for growing and new businesses
- Need to study the system and process of development regulations
- Need to study who is coming to Hastings and why
- More open gym times
- HWY 316 & Tuttle needs a roundabout
- Promote and grow Hastings as a destination
- Reduce tax/fee burdens on businesses



Hastings 2040 Comprehensive Plan Update

Please visit the Hastings 2040 Comprehensive Plan Update project website at:

hastings2040plan.com

Over the course of the creating the plan you will be able to use the project site as your gateway to the planning process. The project website offers:

- Email notification sign-up for information regarding presentations, community input opportunities and engagement tools
- Project resource links
- A link to the Community Survey
- A link to a custom Crowdsourcing Mapping Application
- Online strengths, weaknesses, opportunities and threats analysis activity
- Copies of all Steering Committee, Public Workshop, and Open House presentations
- Draft (PDF) copies of plan chapters and maps
- An online Open House to review the draft plan
- Contact information for providing your thoughts and getting answers to your project questions



Use A QR Scanner application on your smartphone to go straight to the project website by scanning this image!

Pop-Up Meetings

An exciting method of public engagement used as part of the 2040 Comprehensive Plan engagement strategy was the use of two Pop-Up Meetings. Pop-Up meetings are a great way reach out to people not likely to attend traditional weekday evening meetings. Many individuals and families who may have been too busy to attend Comprehensive Plan Steering Committee meetings, the August 2017 Public Workshop or the May 2018 Open House had a couple great opportunities to participate in the planning process by visiting a booth at one of two Pop-Up meeting.

The Pop-Up meetings included booths at two community events; Rivertown Days in July of 2017 and Hastings' Holiday Hoopla in November of 2017. Both booths included draft materials, schedules of future planning activities, opportunities for to provide plan input, take aways for further engagement and plenty of great discussion.

Rivertown Days



Holiday Hoopla



Draft Plan Open House

A Draft Plan Open House was held at City Hall on May 16, 2018 at 7:00pm. The event was well attended and provided the City Staff, the consultant team and the Comprehensive Plan Steering Committee with great feedback for the draft plan.

The evening started with a thirty minute open house period, followed by a 20 minute presentation of the draft plan by MSA Professional Services, Inc. The presentation was followed by another open house session for continued review of the draft plan and maps. During the second open house session, a Facebook Live walk-through of the open house was taped for people attending the meeting online.



Please click or type in on the link below for the
Open House Presentation

[https://www.facebook.com/
HastingsCommunityTV/
videos/1685936798109231/](https://www.facebook.com/HastingsCommunityTV/videos/1685936798109231/)

Please click or type in on the link below for the
Open House Walk-Through

[https://www.facebook.com/
HastingsCommunityTV/
videos/1685963988106512/](https://www.facebook.com/HastingsCommunityTV/videos/1685963988106512/)

PARKING LOT DESIGN



PARKING LOT EDGES



BUILDING SETBACK



SIGNAGE



BUILDING SCALE & DESIGN



DEVELOPMENT VISUAL PREFERENCE SURVEY

Please indicate your preferences in each category. **YES** **NO**



Aside are photos of several visual preference boards with marked positive (green) and negative (red) responses from Draft Plan Open House attendees.

Housing Style Preference Survey

Please indicate your preferences in each category. **YES** **NO**



One Story Single Family Housing



Twin Homes



Two Story Single Family Housing



Senior Housing



Row Houses



Apartments



Townhomes



Condos



DEVELOPMENT VISUAL PREFERENCE SURVEY

Please indicate your preferences in each category. **YES** **NO**

BUILDING DESIGN - STREET LEVEL



SERVICE AREAS



CIVIC AMENITIES



SIDEWALK AMENITIES



